

**TRUE BIKER LIFESTYLE**



**2024**

**MEDIA KIT**



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# RAKED MAGAZINE



**RAKED** Magazine's philosophy is to tell stories to the world about interesting people that we meet through our journeys in life, riding our motorcycles!

Each issue brings readers closer to other riders, interesting places, rallies, charity events, women riders, honoring our men and women in uniform, musicians, custom bike builders, tattoo artists....and more.

At **RAKED** we are big on supporting our Constitution and Veterans!

# At RAKED Magazine

Your ads make a difference to the viewers! We are here to achieve that goal. We have graphic designers on staff to help you with different design options to make your business stand out.

**RAKED My Brothers Bike**

**Read Home?**  
I'm actually home here. I'm actually home here. I'm actually home here.

**Where were you born?**  
I was born in... I was born in... I was born in...

**What was your family like growing up, and what are your hobbies?**  
My family was... My family was... My family was...

**What are you riding now?**  
I'm riding... I'm riding... I'm riding...

**What do you do for a living?**  
I work for... I work for... I work for...

**Do you have any other hobbies?**  
I like... I like... I like...

**Amenda Hardin "TEC-9"**

**Biker Tag: TEC-9**  
Why TEC-9?  
I love... I love... I love...

**What was your family like growing up?**  
My family was... My family was... My family was...

**What do you do for a living?**  
I work for... I work for... I work for...

**Do you have any other hobbies?**  
I like... I like... I like...

**What are your future plans?**  
I want... I want... I want...

**RAKED TURNT-UP**

**PAPA ROACH**

**rickitactival!**

**What was your first experience with motorcycles?**  
I remember... I remember... I remember...

**How did you get into music?**  
It started... It started... It started...

**What are your future plans?**  
We want... We want... We want...

**What was your first experience with motorcycles?**  
I remember... I remember... I remember...

**How did you get into music?**  
It started... It started... It started...

**What are your future plans?**  
We want... We want... We want...

**RAKED VETNET**

**Ivan "Ghost" Ovando**

**Full Name:** Ivan David Ovando  
**Military Nickname:** Ghost

**How did you get that name?**  
I was... I was... I was...

**What branch of service were you in?**  
I was... I was... I was...

**Where were you born and where did you grow up?**  
I was... I was... I was...

**What are your future plans?**  
I want... I want... I want...

**RAKED RIDER ART**

**What are your future plans?**  
I want... I want... I want...

**How did you get into rider art?**  
I started... I started... I started...

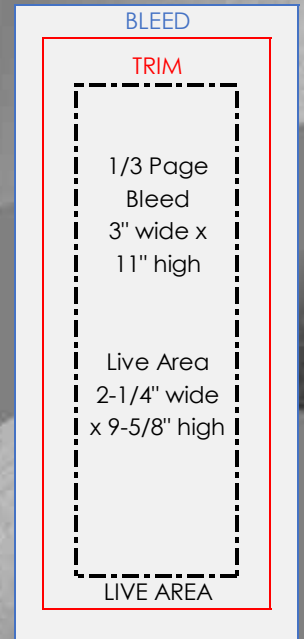
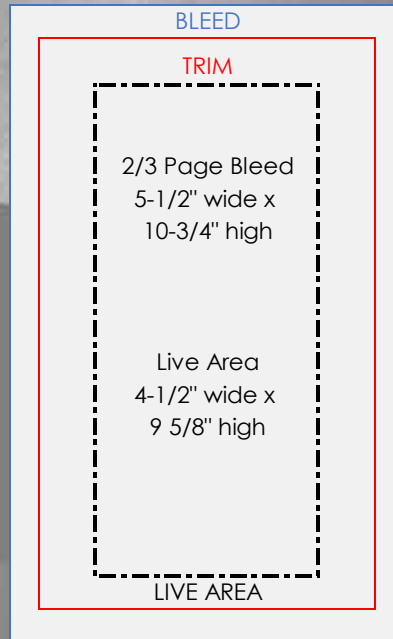
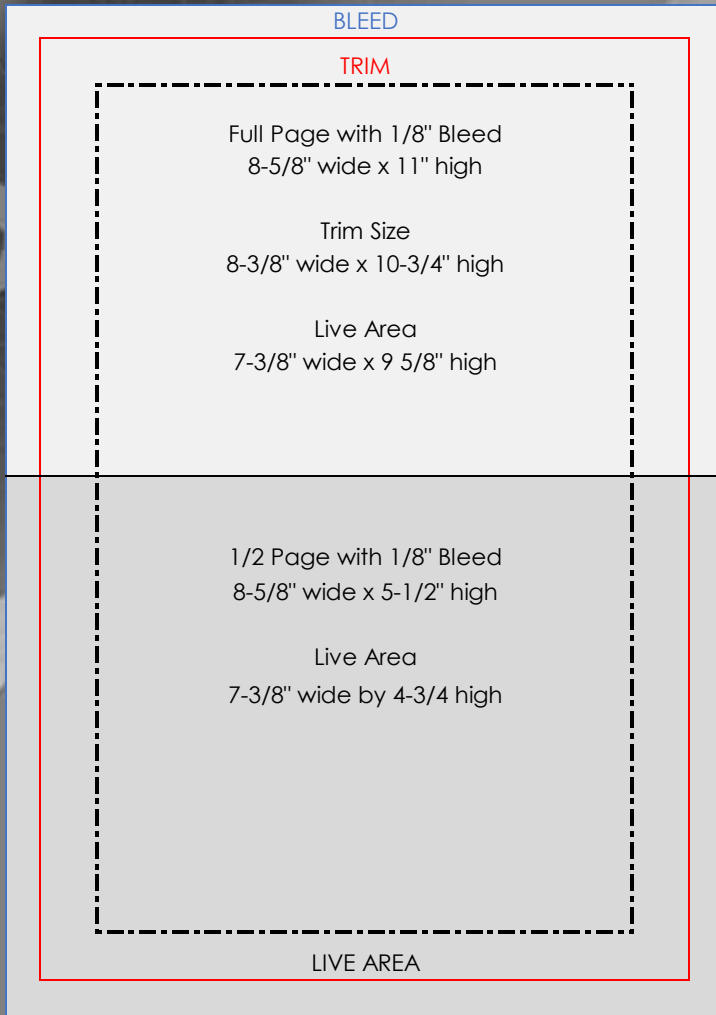
**What are your future plans?**  
I want... I want... I want...



**2024 AD RATE CARD/SPECS – 4C  
RATES AND DISCOUNTS: NATIONAL EDITION**

	<b>FULL COLOR</b>		
<b>SIZE</b>	<b>1 MONTH</b>	<b>6 MONTH</b>	<b>1 YEAR</b>
Full Page	\$750	\$3,900	\$6,000
2/3 Page	\$660	\$3,780	\$5,400
1/2 Page	\$450	\$2,580	\$4,800
1/3 Page	\$350	\$1,980	\$3,600
Inside Front	\$950	\$5,580	\$10,800
Inside Back	\$875	\$5,100	\$9,600
Back Cover	\$1,000	\$5,700	\$11,000

	<b>BLACK &amp; WHITE</b>		
<b>SIZE</b>	<b>1 MONTH</b>	<b>6 MONTH</b>	<b>1 YEAR</b>
Full Page	\$450	\$2,580	\$4,800
2/3 Page	\$350	\$1,980	\$3,600
1/2 Page	\$275	\$750	\$2,640
1/3 Page	\$200	\$525	\$1,800



**FILE SPECS**

- \* High Res PDF
- \* 300DPI
- \* CYMK
- \* Fonts Embedded
- \* Crop Marks Outside Bleed

**AUDIENCE**

Men 59%  
Women 41%

Month	Ad Close	Ad Due	Published
January	12/11/23	12/18/24	1/1/24
March	2/12/24	2/19/24	3/1/24
May	4/8/24	4/15/24	5/1/24
July	6/10/24	6/17/24	7/1/24
September	8/12/24	8/19/24	9/1/24
November	10/7/24	10/14/24	12/1/24

**AGE GROUPS**

18-24 34%  
25-34 12%  
35-44 5%  
45-54 4%  
55-64 45%

**RAKED** Magazine Contact

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Registered Motorcycle  
Riders in th US 28,211,500

**\*Circulation includes print and digital editions of the Magazine plus RAKED set-up at your events**